

Course: Creative Imedia

Exam board : OCR

Course page: <https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-j834/>

Specification: <https://www.ocr.org.uk/Images/610942-specification-cambridge-nationals-creative-imedia-j834.pdf>

Revision recommendations

Regular revision is the best way to stay confident and ready. Spacing out your practice over time is far more effective than last-minute cramming. The earlier you begin, the stronger your knowledge will be – and the better your results.

◆ Top Offline Resource

CGP Revision guide (available to buy on parent pay)

- Revision Guide – all the key content, no waffle.

◆ Other Good Digital Resources

- Learncomputing - good for quick reference for specific topics (word heavy)
<https://learncomputing.org/revision/imedia>
- Knowitallninja videos (for the exam)
https://www.youtube.com/playlist?list=PL3KFKOfml1eChW_uH89bZRleQyOWh7ONn
- Knowitallninja online course (probably the best online revision tool for imedia out there, but does cost £3.50 per student)
<https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/>
- OCR Past Papers - There are only a small number of past papers for the current specification as it is very new.
<https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-j834/assessment/>

◆ Wider Reading & Extra Interest (Optional)

These aren't on the exam but are great if you want to explore computer science further:

- The rest is entertainment - Podcast - A weekly podcast that explores all areas of the media industry
<https://www.youtube.com/user/LinusTechTips>

Course Content

Unit 1 - Computer systems

Topic covered	Content	Assessment and homework	When delivered
Visual identities and digital graphics	<p>In this unit students will learn how to develop visual identities for clients. They will also learn to apply the concepts of graphic design to create original digital graphics which incorporate their visual identity to engage a target audience.</p> <p>Students will be able to:</p> <ul style="list-style-type: none"> • Identify a target audience and client • Create a suitable design of visual identity based on a given brief • Create a logo and a final digital graphic for a client • Justify why their design choices meet the brief 	<p>Homework: fortnightly photopea tutorials</p> <p>Assessment1: a practise, guided non-exam assessment completed after the christmas holiday</p> <p>Assessment2: a non-examination assessment of 15 hours is delivered in lessons just before the February half term (finishing after). This cannot be completed outside of school</p>	Term 1, 2, 3 & 4
Animation with audio	<p>In this unit students will learn to plan animations with soundtracks based on client briefs. They will learn to use a range of tools and techniques to create, edit and combine audio and animated content and export and review completed animation with audio products.</p> <p>Students will be able to:</p> <ul style="list-style-type: none"> • Identify a target audience and client • Create suitable design for an animation that contains an audio element • Create an animation with audio (this could be 2D animation, stop motion, cutout or others) • Justify why their design choices meet the brief 	<p>Homework: fortnightly editing practice.</p> <p>Assessment1: a practise, guided non-exam assessment completed towards the end of the year</p>	Terms 5 & 6

	<ul style="list-style-type: none"> • Test their animation, describing what went well and how it could further improve. 		
The media industry	<p>Throughout year 10 we will cover a number of topics that will support in both courseworks and will be assessed at the end of year 11 in the final exam.</p> <p>By the end of year 10 students should know and be able to describe</p> <ul style="list-style-type: none"> • The different pre-production documents that are used by the media industry • The different media sectors • Products within the media industry • Purposes of media products • Basic legislation regarding the use of assets in media. 	<p>Homework:Fortnightly tasks on google slides</p> <p>Assessment: Mock assessment at the end of year 10</p>	Throughout year 10